



Kindness to Animals has no Boundaries March 2017

I often worry about donor fatigue--am I asking donors for too much too often, is there something that donors want to hear from us that we're not telling them--so when the article, "Solving the Riddle of Donor Fatigue for Nonprofit Organizations" by Michael Stein (March 21, 2017), sent by TechSoup, arrived in my inbox, some of the things that caught my attention were:

"...neglecting basic practices of cultivation and stewardship, leading to an imbalance in communications, in favor of fundraising....too few organizations that strive to achieve a meaningful balance between stewardship and fundraising. **Achieving such a balance requires the will to understand your supporters and donors, to see things through their eyes, inboxes, and social media news feeds...**low donor retention is weakening efforts by nonprofits and social causes to create deep communities of people who want to create meaningful and lasting change."

I took those words to heart. I respect our donors and don't want any of you to feel that I only see dollar signs!

But reality is that our partner organizations really do have a constant need for AKI funds because in the countries where they work, a solid donor base just doesn't yet exist. So if you find I'm asking for too much too often (feel free to tell me!), it's all **for the dogs and cats of Africa (and Latin America-Caribbean and Armenia and for the donkeys too)**. Here's one way to think of the ongoing need, from Geesche with our partner organization in Namibia, Have A Heart: "We had 80% of the dog population in Aus snipped and after we didn't go there for a year, the town is again full of puppies - from the few dogs that we didn't get hold of and the new dogs that moved into town.. So we learned our lesson that our work is clearly an ongoing story!"

That's just like all of our partner organizations, their work is an ongoing story--which we are grateful for--and their needs are ongoing.

Liberia's Only Animal Welfare Organization

Earlier this month, I had a chance to participate in a Liberia Animal Welfare & Conservation Society Animal Care Clinic--check out the videos of the clinic on our Youtube channel: <https://www.youtube.com/user/AnimalsInternational>

LAWCS holds clinics in locations where there's no other available vet care, in villages that are very poor. Yet as you



can see from the picture to the right (and in the videos and from my March 26 AKI Blog post, <https://www.animal-kind.org/aki-blog> people in these villages really care about their pets.

When given the tools to help their dogs and cats, they're' so willing to do whatever is necessary. LAWCS's efforts are so appreciated by every one in the community!

LAWCS Animal Care Clinic clients have no way to pay for the care (you'll see that from the videos and blog post). This is the situation in most of Liberia--and if they can't pay for their own pets' care, certainly they are unable to donate to LAWCS.

At these clinics, LAWCS provides flea and tick treatment, de-worming, wound care, ear and eye care, and if available, mange treatment.

It costs about US\$50 for LAWCS to hold an Animal Care Clinic (that's about what most Liberians make in 1 month).

We'd love to see LAWCS also provide rabies shots at Animal Care Clinics, but with rabies vaccines at \$10/dose-the most reasonable price that LAWCS has found-- the price/clinic quickly increases, and could get as high as US\$450 to hold an Animal Care Clinic.

So you can see, there's a demand for LAWCS's services, and an ongoing need for funding!

LAWCS Animal Care Clinic

Photo: Some of the human and dog clients at the March 5 LAWCS Animal Care Clinic in Malamai, Lofa County, Liberia.

At the March 5 clinic, about 60 people and 30 puppies and dogs showed up. There are also many cats in Malamai, as elsewhere in Liberia, but it's best that they're not brought to these clinics, and instead, LAWCS visits homes to provide cat care. Prior to treating dogs at the clinic, LAWCS talks to people about how to care for their pets. Then all dogs get a healthy meal.



If you'd like to designate Liberia AWCS for your donation (for clinics, their Humane Education, and other LAWCS priority needs), please visit our website, <https://www.animal-kind.org/aki-liberia>

Dogs of Africa, Mbwa wa Africa; Cats of Africa, Paka wa Africa

One of our two new 2017 partner organizations, Mbwa wa Africa, is already making a huge impression on us. They are small but they are powerful! They receive what seems like a non-stop flow of cats and dogs to their small shelter. **On March 17, they wrote, "Looks like March is the month of the cats at Mbwa/Paka Wa Africa!"--the cat kennel was full!**



Blame it on these little guys (picture right), the 4 motherless cuties were found and brought to MWA just in time. Keanu - named by her (yes, turned out she is a she) godfather Latif Amar, and her siblings Murphy, Otis, and Rudi (also a girl!) are at the MWA shelter. Now, they're about 5 weeks old and thanks to tireless care-day and night-they pulled through the most difficult time.

What to do when the only cat shelter for 100s of miles fills up?

MWA couldn't turn Fritz away. He had developed a taste for the neighbor's chickens, which made him not very popular and his life was threatened. But he desperately needed a safe haven! MWA asked volunteer Lore to foster him (see picture below) and she agreed.

Fritz is a really friendly cat (just loved chickens too much). MWA had him vaccinated and castrated.

The March 20 AKI Blog post has so many more stories of heroic rescue and rehab of Mbwa (Dogs) and Paka (Cats) wa Africa.

<https://www.animal-kind.org/aki-blog>

Fritz is fostered by an MWA volunteer

MWA provides sanctuary, vet care and rehab, spay/neuter, and rabies



vaccines, serving a huge area and population, most of whom are impoverished and unable to afford pet care costs. Donors who designate MWA for their donation will be contributing to these heroic rescue and care efforts and ongoing needs!

<https://www.animal-kind.org/tanzania-mbwa>

Uganda SPCA

I often mention that our AKI donors support USPCA's priority needs. The 1st paragraph of USPCA's 2016 annual report said: **"We would first like to say a BIG THANK YOU to Animal-Kind International, Protea Hotel- Kampala, Protea Hotel- Entebbe the main USPCA donors for the support they give to the shelter at all the times. Without them the shelter would not be."**



But what does that really mean?

USPCA recently sent in their required AKI report, and just as an example, they spent almost US\$700 on vet supplies and meds (and that's <1/6 of the most recent disbursement). The supplies and meds include:

Thiopental Ketamine Surgical gloves Sevostat Rabies Cotton Dettol Cocktail for dogs Xylazine Surgical blade Diclofenac Drontal for dogs Thiopental Syringes 2 ml Syringes 5 ml Surgical spirit Lignocaine Disposable gloves Chlorhexidine Augmentin tablets Jik Eye drop Frusemide tablet Dog blood test Vitamin B Metrogil gel Examination gloves Ecodax cream Savlon Doxycycline tablets Ketamine Amitix MCG Metrogin Contrim Ecodax Vacuum tube clot activator and EDTA.K2

With over 150 dogs, puppies, cats, and kittens, the need never stops, but the kindness, the care, the rescues also never stop! The USPCA really needs our support, no matter how much, no matter how often, AKI and USPCA are always grateful!

The March 27 AKI Blog post, "Here's How AKI Donors Support the Uganda SPCA," has more info, including about the 2 beautiful dogs in the picture above:

<https://www.animal-kind.org/aki-blog>

If these stories and pictures make you smile and want to donate (as they do for me), there are so many ways that you can help.

AmazonSmile

Although the intense shopping days are over, we still love to see our supporters designate Animal-Kind International for their purchases on AmazonSmile. Thank you for shopping for AKI!

<https://smile.amazon.com/>

For more ways to help AKI, check out what some of Our Supporters have done and get in touch with us for more ideas:

<http://www.animal-kind.org/aki-supporters>



We are so grateful to each and every one of you for your support!

You can donate to help animals in any of the countries where we work: Uganda, Tanzania (including our newest partner organization, Mbwa wa Africa), South Sudan, Namibia, Liberia, Ghana, Armenia, Jamaica, Honduras, and Barbados (new as of 2017).

AKI always sends 100% of your donations to our partner organizations.

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the AKI Board**

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